



Mini-compania

JA Romania
Partener de viață

TESEUS Case study:

Mini Enterprise by JA Romania

Romania

Provided by

Liceul Tehnologic Petricani

Category: Education (on-school), building skills and mindset

Provider: Junior Achievement Romania

Established in: 2001

Target group(s):

- Highschool students (grades IX-XII)

Main goals/focus

1. Developing the capacity of understanding business principles and decisional processes on the market.
2. Developing relational behaviors and team working capacity
3. Developing critical thinking within the economic field and manifesting favorable attitudes concerning decision making and assuming responsibility.

Brief description & Key activities and forms of support to IVET students / schools / other target groups:

The aim of Mini Enterprise program is to help students develop the 7 key entrepreneurial competences, through learning by doing activities – which involve a real entrepreneurial experience by developing a pilot company. Students' activity is coordinated by a high school teacher who benefits from the support of a JA volunteer/business expert. Students attending this program are allowed to sustain the European Entrepreneurial Competences Pass examination free of charge. In addition, JA provides free educational support material kits such as: Teachers' Guide, Student's Manual, Company Files (department folders, fiches, forms, tables). Through this program, the students develop the following competences:

- Creativity
- Teamwork
- Perseverance
- Self-Confidence
- Sense of Initiative
- Responsibility
- Assuming Risks
- Understanding and administering resources
- There are 8 main modules/activities, respectively:
- Introduction. The Company.
- Establishing Responsibilities within the Company
- Evaluating Products and Services Ideas
- Selecting a Product or Service
- Developing a Preliminary Business Plan
- Coordinating a Meeting
- Leading and Administration of a Pilot Company
- Closing Operations

Funding source:

Educational programme carried out by JA Romania and supported by business partners/multinational companies such as Bayer Fund, Metropolitan Life, Romanian-American Foundation etc.

Outputs and outcomes:

- Practical entrepreneurial experience for the students;
- Pilot companies;
- The students can attend, with the pilot companies they have developed, within the JA BUSINESS PLAN CHALLENGE competition;
- Competitive advance on the labor/business market by obtaining the ESP;

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Key success factors in implementing this initiative:

- Involvement of experienced business partners.
- Effective dissemination and communication with JA Romania.
- Free Learning kits and possibility to sustain the ESP examination recognized within the EU.

Key failure factors in implementing this initiative:

- We are not aware of any key failure factor.

List of references

- <https://www.jaromania.org/program/mini-compania>
- <https://www.jaromania.org/uploads/factbook-2019.pdf>