



TESEUS Case study:

MIUR Syllabus for Entrepreneurship Education

Italy

Provided by

IDP European Consultants, IAL FVG

Category: Strategic document and toolkit (on-school education)

Provider: MIUR - Italian Ministry of Education, University and Research

Established in: 2018

Target group(s):

- IVET students
- IVET teachers/mentors
- Start-ups

Main goals/focus:

- Promote entrepreneurship education at school. The purpose of introducing entrepreneurship education is to develop students' attitudes, knowledge, skills and competences, useful not only for their eventual commitment in the entrepreneurial field, but in every work environment.

Brief description:

Schools will be accompanied in the construction of structured paths, in order to give students the ability to transform ideas into actions through creativity, innovation, evaluation and risk taking, the ability to plan and manage business projects. For the first time in the Italian school, entrepreneurship education is structurally introduced with the involvement of about 40 stakeholders (among national representatives, foundations, practitioners in the field of innovation, businesses and other civil society actors).

Key activities and forms of support to IVET students / schools / other target groups:

The schools will adopt a specific syllabus divided in five macro-areas:

1. Opportunities for doing business
2. The development of the idea, the context and social needs
3. From the idea to the enterprise: resources and skills
4. The enterprise in action: dealing with the market.
5. Economic citizenship

Italy is also among the first countries in Europe to structurally adopt the 'Entrecomp' conceptual model (Entrepreneurship Competence Framework), the reference framework for entrepreneurship competence, produced by the European Commission, of which the Italian translation produced by the ADI (Association of Italian teachers and school administrators) was sent to the schools attached to the circular.

Schools through the syllabus and the 'Entrecomp' model will be able to include in their training new teaching methods that favor the practical dimension, a teaching focused on students and based on real cases, enhancing the interdisciplinary links present between the teachings.

Focusing on entrepreneurship education means offering the student community the tools to develop a proactive approach and skills so that this can translate into individual and collective growth paths.

Funding source:

Italian Ministry of Education, University and Research

Outputs and outcomes:

- 38 stakeholders were involved to enhance the interdisciplinary links present between the teachings
- 50 Million € were allocated by the Ministry, only 30,444,263.50 were asked by schools
- 1,899 schools applied for funding (on a potential of 8,051 eligible for funding) – 23,6%
- Most of them were from the south of Italy (the part of Italy where business accelerators/incubators are less widespread)
- The applications were as follows:
 - 14,6% Most developed regions

- 17,4% Transition regions
- 40,4% Least developed regions
- 89% of projects envisioned the involvement of external stakeholders and institutions

Key success factors in implementing this initiative:

- Developing new entrepreneurial skills and competences among students in order to link the educational field with the entrepreneurial field.
- National initiative implemented by the Ministry of Education: high impact and involvement of target groups
- Focus not only on entrepreneurial skills but also on soft skills
- Practical approach

Key critical factors in implementing this initiative:

- Fragmentation in carrying out such a huge initiative at national level
- Cultural and operational differences depending on the geographic area (North vs South Italy)
- Differences in quality of results and effectiveness due to differences in the implementation institutions (differences among the various schools)

List of references

- "EntreComp: The Entrepreneurship Competence Framework", Publications Office of the European Union, 2016
- "Miur. Ecco il manuale per educare all'imprenditorialità", Avvenire, 2018

Interesting links and further reading

- <https://www.avvenire.it/economia/pagine/miur-ecco-il-manuale-per-educare-all-imprenditorialita>
- <http://www.miur.gov.it/web/guest/-/promozione-di-un-percorso-di-educazione-all-imprenditorialita-nelle-scuole-di-ii-grado-statali-e-paritarie-in-italia-e-all-estero>.
- <https://ec.europa.eu/jrc/en/publication/eur-scientific-and-technical-research-reports/entrecomp-entrepreneurship-competence-framework>